**Media Advisory**

CONTACT: Kelsey Griffin, Director of Marketing, Gulf Coast Restaurant Group, Kelsey.griffin@gcrgin.com, (228) 217-9056

Debbey Ryan, Founder/President Lafayette Women’s Chamber of Commerce, info@lafayettewomenschamber.org, (337) 962-0947

**Half Shell Oyster House Helps Those Impacted by Hurricane Laura**

*Half Shell Oyster House, Southern Pearl Oyster House, and Rack House Steaks and Spirits, are Collecting Donations for those in Lake Charles, LA.*

**WHO:** Half Shell Oyster House Lafayette’s General Manager, Aimee Pugh has partnered with Lafayette Women’s Chamber of Commerce and Avanti Senior Living to distribute cleaning supplies, dry goods, and meals to the Lake Charles Area Fire Departments. Half Shell Oyster House locations across the Southeast Gulf Coast are donation drop-off points for those wishing to help. The company’s distribution company, Coast Foods, will pick up donations throughout the week and transport them to the Half Shell Oyster House in Lafayette, LA.

**WHAT:** All Gulf Coast Restaurant Group restaurants are collecting donations for the following items: trash bags, rakes, shovels, work gloves, bleach, toiletries, first aid items, cleaning supplies, disinfectant, towels, sponges, hand sanitizer, disposable gloves and masks, toilet paper, buckets, batteries. No donations of clothing or perishable items will be accepted.

**WHERE:** Half Shell Oyster House Lafayette is located at 109 Old Camp Road, Suite 114, Lafayette, LA 70508. For a full list of locations please visit <https://halfshelloysterhouse.squarespace.com/location>

**WHEN:** Collection begin Thursday, Sept. 10. Donations will be dropped off at the Half Shell Oyster House every Monday and Thursday.

**WHY:** To provide community support to those impacted by Hurricane Laura in the Lake Charles, LA area.

**# # #**

**About Half Shell Oyster House**

The Half Shell Oyster House was conceptualized in 2008 by company president Bob Taylor, and was later polished off with partners Rob Heffner, Kevin Fish and Brian Raspberry. The first location opened in the historic Kremer building in downtown Gulfport, Miss. Since then the company has blossomed into 13 locations across Louisiana, Mississippi, and Alabama. Half Shell Oyster House has grown into a locally owned and operated, vertically integrated company, Gulf Coast Restaurant Group (GCRG).

**About Gulf Coast Restaurant Group**

Gulf Coast Restaurant Group is the parent company of Half Shell Oyster House, Rack House Steaks & Spirits, Southern Pearl Oyster House, Deer Island Oyster Company and Coast Foods. Our award-winning locations offer an unmistakable distinction of Southern cuisine infused with a New Orleans flair. The phenomenal dining experience at all of our locations is relaxed yet classy, and well suited for a multitude of occasions.